



AGENDA
CUYAHOGA COUNTY ECONOMIC DEVELOPMENT & PLANNING COMMITTEE MEETING
MONDAY, DECEMBER 17, 2012
CUYAHOGA COUNTY JUSTICE CENTER
COUNCIL CHAMBERS – 1ST FLOOR
12:00 PM

- 1. CALL TO ORDER**
- 2. ROLL CALL**
- 3. PUBLIC COMMENT RELATED TO THE AGENDA**
- 4. APPROVAL OF MINUTES FROM THE DECEMBER 10, 2012 MEETING**
- 5. MATTERS REFERRED TO COMMITTEE**
 - a) R2012-0260: A Resolution making an award on RQ23209 to R.W. Armstrong & Associates, Inc. in the amount of \$4,200,000.00 for general engineering services for various projects in connection with the Master Plan Update and Airport Layout Plan for the Cuyahoga County Airport, and authorizing the County Executive to execute the contract and all other documents required in connection with said award and consistent with this Resolution.
 - b) R2012-0261: A Resolution reauthorizing the HELP Loan Program in the amount not-to-exceed \$40,000,000.00 for the purpose of providing linked deposits to financial institutions making below-market home repair loans to Cuyahoga County residents; authorizing the County Executive to execute the agreements and all other documents required consistent with this Resolution; and declaring the necessity that this Resolution become immediately effective.
- 6. MISCELLANEOUS BUSINESS**
- 7. OTHER PUBLIC COMMENT**
- 8. ADJOURNMENT**

*In accordance with Ordinance No. O2011-0020, as amended, complimentary parking in the Huntington Park Garage will be available for the public on any day when the Council or any of its committees holds meetings. Please see the Clerk to obtain a parking pass.



MINUTES

CUYAHOGA COUNTY ECONOMIC DEVELOPMENT & PLANNING COMMITTEE MEETING
MONDAY, DECEMBER 10, 2012
CUYAHOGA COUNTY JUSTICE CENTER
COUNCIL CHAMBERS – 1ST FLOOR
3:00 PM

1. CALL TO ORDER

The meeting was called to order by Chairman Schron at 3:03 p.m.

2. ROLL CALL

Mr. Schron asked Deputy Clerk Muller to call the roll. Committee members Schron, Brady, Gallagher, Greenspan, Rogers and Germana were in attendance and a quorum was determined. Committee member Connally was absent from the meeting. Councilmember Miller was also in attendance.

3. PUBLIC COMMENT RELATED TO THE AGENDA

No public comments related to the agenda were given.

4. APPROVAL OF MINUTES FROM THE NOVEMBER 20, 2012 MEETING

A motion was made by Mr. Greenspan, seconded by Mr. Brady and approved by unanimous vote to approve the minutes of the November 20, 2012 meeting.

5. MATTERS REFERRED TO COMMITTEE

- a) R2012-0240: A Resolution authorizing the County Executive and Department of Public Works to release an amount not-to-exceed \$500,000.00 from the Medical Mart Contingency Fund to the Cleveland Sports Commission when the 2013 Senior Games are held at the Convention Center; authorizing the County Executive and Department of Public Works to negotiate and execute any necessary contract or other documents for same.

Ms. Bonnie Teeuwen, Director of Public Works, addressed the Committee regarding Resolution No. R2012-0240. Discussion ensued.

Committee members and Councilmembers asked questions of Ms. Teeuwen pertaining to the item, which she answered accordingly.

On a motion by Mr. Greenspan with a second by Mr. Schron, Resolution No. R2012-0240 was deferred from further consideration at this time.

- b) R2012-0248: A Resolution authorizing a Next Stage Fund Pilot Loan in the amount not-to-exceed \$700,000.00 to Sparkbase, Inc. for building and deploying loyalty solutions directly to large scale merchants; authorizing the Deputy Chief of Staff of Development or Director of Development to execute all documents required in connection with said loan and consistent with this Resolution.

Mr. Gregory Zucca, Senior Development Finance Analyst for the Department of Development and Mr. Doug Hardman, Founder and CEO and Mr. Ted Frank, Chief Operating Officer, both representing SparkBase, Inc., addressed the Committee regarding Resolution No. R2012-0248. Discussion ensued.

Committee members and Councilmembers asked questions of Mr. Zucca, Mr. Hardman and Mr. Frank pertaining to the item, which they answered accordingly.

On a motion by Mr. Brady with a second by Mr. Greenspan, Resolution No. R2012-0248 was considered and approved by unanimous vote to be referred to the full Council agenda, with a recommendation for passage under second reading suspension of rules.

- c) R2012-0249: A Resolution making an award on RQ23900 to Economic and Community Development Institute, Inc. in the amount of \$550,000.00 for management of the Cuyahoga County Microenterprise Revolving Loan Fund for the period 2/1/2013 - 1/31/2014; authorizing the County Executive to execute the contract and all other documents required in connection with said award and consistent with this Resolution.

Mr. Zucca and Ms. Inna Kennedy, Founder and CEO and Mr. Eric Diamond, Vice President, Cleveland Market, both representing Economic and Community Development Institute, Inc., addressed the Committee regarding Resolution No. R2012-0249. Discussion ensued.

Committee members and Councilmembers asked questions of Mr. Zucca, Ms. Kennedy and Mr. Diamond pertaining to the item, which they answered accordingly.

On a motion by Mr. Greenspan with a second by Mr. Brady, Resolution No. R2012-0249 was considered and approved by unanimous vote to be referred to the full

Council agenda, with a recommendation for passage under second reading suspension of rules.

- d) O2012-0030: An Ordinance establishing the organizational structure of the Department of Development and creating divisions within the department, and declaring the necessity that this Ordinance become immediately effective.

Mr. Larry Benders, Director of the Department of Development, addressed the Committee regarding Ordinance No. O2012-0030. Discussion ensued.

Committee members and Councilmembers asked questions of Mr. Benders pertaining to the item, which he answered accordingly.

On a motion by Mr. Brady with a second by Mr. Schron, Ordinance No. O2012-0030 was considered and approved by unanimous vote to be referred to the full Council agenda, with a recommendation for second reading.

6. MISCELLANEOUS BUSINESS

There was no miscellaneous business.

7. OTHER PUBLIC COMMENT

No other public comments were given.

8. ADJOURNMENT

With no further business to discuss the meeting was adjourned by Chairman Schron at 5:01 p.m., without objection.

County Council of Cuyahoga County, Ohio

Resolution No. R2012-0260

Sponsored by: County Executive FitzGerald/Department of Public Works	A Resolution making an award on RQ23209 to R.W. Armstrong & Associates, Inc. in the amount of \$4,200,000.00 for general engineering services for various projects in connection with the Master Plan Update and Airport Layout Plan for the Cuyahoga County Airport, and authorizing the County Executive to execute the contract and all other documents required in connection with said award and consistent with this Resolution.
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WHEREAS, the County Executive/Department of Public Works has recommended an award on RQ23209 to R.W. Armstrong & Associates, Inc. in the amount of \$4,200,000.00 for general engineering services for various projects in connection with the Master Plan Update and Airport Layout Plan for the Cuyahoga County Airport; and,

WHEREAS, County Council has determined that awarding RQ23209 to R.W. Armstrong & Associates, Inc is in the best interest of the County; and,

WHEREAS, this project is funded 90% by the FAA and 10% by the County.

NOW, THEREFORE, BE IT RESOLVED BY THE COUNTY COUNCIL OF CUYAHOGA COUNTY, OHIO:

SECTION 1. That the Cuyahoga County Council hereby makes an award on RQ23209 to R.W. Armstrong & Associates, Inc. in the amount of \$4,200,000.00 for general engineering services for various projects in connection with the Master Plan Update and Airport Layout Plan for the Cuyahoga County Airport.

SECTION 2. That the County Executive is authorized to execute a contract in connection with said award and all documents consistent with this Resolution.

SECTION 3. It is found and determined that all formal actions of this Council relating to the adoption of this Resolution were adopted in an open meeting of the Council, and that all deliberations of this Council and of any of its committees that resulted in such formal action were in meetings open to the public, in compliance with all legal requirements, including Section 121.22 of the Ohio Revised Code.

On a motion by _____, seconded by _____, the foregoing Resolution was duly adopted.

Yeas:

Nays:

County Council President

Date

County Executive

Date

Clerk of Council

Date

First Reading/Referred to Committee: December 11, 2012
Committee(s) Assigned: Economic Development & Planning

Journal _____
_____, 20__

County Council of Cuyahoga County, Ohio

Resolution No. R2012-0261

Sponsored by: County Executive FitzGerald/Department of Development	A Resolution reauthorizing the HELP Loan Program in the amount not-to-exceed \$40,000,000.00 for the purpose of providing linked deposits to financial institutions making below-market home repair loans to Cuyahoga County residents; authorizing the County Executive to execute the agreements and all other documents required consistent with this Resolution; and declaring the necessity that this Resolution become immediately effective.
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WHEREAS, the County Executive, on behalf of the Department of Development, is recommending re-authorizing the Housing Enhancement Loan Program (“HELP Program”) for making low interest home improvement loans to Cuyahoga County residents; and,

WHEREAS, the County recommends financing the HELP Program by establishing a linked deposit program with eligible financial institutions; and,

WHEREAS, Section 135.80 of the Ohio Revised Code allows the County to establish a linked deposit program authorizing the Treasurer, as the investing authority of the County, to establish a linked deposit program with eligible lending institutions; and,

WHEREAS, through the linked deposit program, the Treasurer is authorized to place certificates of deposit at up to three per cent below market rates with an eligible lending institution applying for interim moneys, provided that the lending institution agrees to lend the value of such deposit to eligible borrowers at up to three per cent below the present borrowing rate applicable to each borrower; and,

WHEREAS, through the linked deposit program, the Treasurer is authorized to place certificates of deposit representing interim and/or inactive moneys of the County in an aggregate amount not to exceed \$40,000,000.00 with the eligible lending institutions; and,

WHEREAS, County Council has determined that re-authorizing the HELP Program and financing it through the linked deposit program is in the best interest of the County; and,

WHEREAS, it is necessary that this Resolution become immediately effective in order that critical services provided by Cuyahoga County can continue and to provide for the usual, daily operation of a County entity.

NOW, THEREFORE, BE IT RESOLVED BY THE COUNTY COUNCIL OF CUYAHOGA COUNTY, OHIO:

SECTION 1. That the Cuyahoga County Council reauthorizes the HELP Program for the purpose of providing low interest home repair loans to Cuyahoga County residents.

SECTION 2. That the Cuyahoga County Council authorizes the County to finance the HELP Program by establishing a linked deposit program with eligible lending institutions.

SECTION 3. That the Treasurer shall be authorized and directed to place certificates of deposit representing interim and/or inactive moneys of the County in an aggregate amount not-to-exceed \$40,000,000.00 with eligible lending institutions, pursuant to written agreements approved by the County pursuant to the Contracting and Purchasing Procedures Ordinance.

SECTION 4. That the Treasurer shall be authorized to set forth specific requirements and provisions necessary to establish the linked deposit program, which shall include specific provisions for borrower eligibility, application procedures, and review procedures as follows:

- (A) Eligible borrowers must be current on all Cuyahoga County taxes.
- (B) Borrowers' applications shall be submitted through participating lending institutions to the Department of Development.
- (C) Department of Development shall review each application and promptly notify the participating lending institution as to the borrower's eligibility to receive the proposed linked deposit loan.
- (D) The lending institution shall pre-screen the potential eligible borrower and accept applications for linked deposit loans from potential eligible borrowers. Eligible borrowers shall be approved by the lender subject to property value limits, minimum and maximum loan amounts, and maximum loan fees, as set forth specifically in each agreement with a participating lending institution.

SECTION 5. That lending institutions meeting the provisions of the Ohio Revised Code to receive deposits of County funds may apply to the Department of Development at any time to participate in the linked deposit program. The Department of Development shall review the applications and consult with the Treasurer to confirm that the lending institution is a suitable depository for County funds. Upon a favorable recommendation from the Treasurer, the County may enter

