



AGENDA
CUYAHOGA COUNTY COUNCIL COMMITTEE OF THE WHOLE MEETING
TUESDAY, AUGUST 3, 2021
CUYAHOGA COUNTY ADMINISTRATIVE HEADQUARTERS
C. ELLEN CONNALLY COUNCIL CHAMBERS – 4TH FLOOR
3:00 PM

1. CALL TO ORDER

2. ROLL CALL

3. PUBLIC COMMENT

4. EXECUTIVE SESSION

a) Collective bargaining matters, including:

- 1) Approving a Collective Bargaining Agreement between Cuyahoga County and the Teamsters Local 407, Affiliated with the International Brotherhood of Teamsters, representing approximately 20 employees in 2 classifications from the Cuyahoga County Department of Health and Human Services, Job and Family Services Division, for the period 7/1/2021 – 6/30/2024.

5. ITEM REFERRED TO COMMITTEE/CONFIRMATION HEARING:

- a) R2021-0171: A Resolution confirming the County Executive's appointment of Paul Herdeg, upon his taking the oath of office, as Director of Development; and declaring the necessity that this Resolution become immediately effective.

6. MISCELLANEOUS BUSINESS

7. ADJOURNMENT

Complimentary parking for the public is available in the attached garage at 900 Prospect. A skywalk extends from the garage to provide additional entry to the Council Chambers from the 5th floor parking level of the garage. Please see the Clerk to obtain a complimentary parking pass.

***Council Chambers is equipped with a hearing assistance system. If needed, please see the Clerk to obtain a receiver.*

County Council of Cuyahoga County, Ohio

Resolution No. R2021-0171

Sponsored by: County Executive Budish	A Resolution confirming the County Executive's appointment of Paul Herdeg, upon his taking the oath of office, as Director of Development; and declaring the necessity that this Resolution become immediately effective.
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WHEREAS, pursuant to Article VII, Section 7.03 of the Charter of Cuyahoga County, the Director of Development shall be appointed by the County Executive, subject to confirmation by Council; and

WHEREAS, Article VII, Section 7.03 of the Charter provides for the powers, duties and qualifications of the Director of Development; and

WHEREAS, the County Executive has nominated Paul Herdeg for appointment to the position of Director of Development; and

WHEREAS, the Council conducted a confirmation hearing which was noticed to the public and held in an open meeting on _____, 2021; and

WHEREAS, the Council elects to confirm the County Executive's appointment of Paul Herdeg to the position of Director of Development; and

WHEREAS, it is necessary that this Resolution become immediately effective in order that Charter requirements can be complied with and critical services provided by Cuyahoga County can continue, and to provide for the usual, daily operation of County government.

NOW, THEREFORE, BE IT RESOLVED BY THE COUNTY COUNCIL OF CUYAHOGA COUNTY, OHIO:

SECTION 1. That the Cuyahoga County Council hereby confirms the appointment of Paul Herdeg to serve as Director of Development upon his taking the oath of office.

SECTION 2. It is necessary that this Resolution become immediately effective for the usual daily operation of the County, the preservation of public peace, health, or safety in the County, and any additional reasons set forth in the preamble.



July 13, 2021
Pernel Jones, President
Cuyahoga County Council
2079 E. Ninth Street, 8th Floor
Cleveland, OH 44115

Re: Cuyahoga County Director of Development

Dear President Jones,

Pursuant to Cuyahoga County Code Article VII, Section 7.03, I am pleased to nominate Paul Herdeg to serve as the Director of Development for Cuyahoga County. Mr. Herdeg most recently served as the interim leader for the Department of Development following Ted Carter's departure from the County. He brings a focus on economic development, housing, loan policies and procedures.

Prior to leading the Department, Mr. Herdeg has had many years of experience in the Cuyahoga County Department of Development formerly as the Deputy to Ted Carter and as the Director of Strategic Planning and Business Intelligence. He has also served the County as Housing Manager, and as the Administrator of Community Development and Housing. Through these experiences, he has shown considerable leadership and initiative. Mr. Herdeg's most recent accomplishments include standing up small business and emergency rental assistance programs deploying millions of dollars in grants and loans to support County residents in recovery from the COVID-19 pandemic. Based on his most recent experience leading the Department and his accomplishments in the roles he has served; he has the qualities that align with our administration's overall strategies to promote the enhancement of the economic well-being and prosperity of the County and all of its residents.

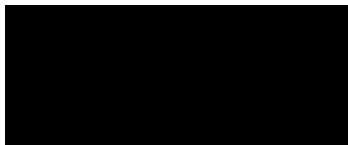
I ask that this nomination be addressed as soon as Council's schedule allows. Should you or any of your colleagues have any questions, please feel free to contact my Executive Assistant, Laura Roche at 216-443-7181.

Sincerely,



Armond Budish
County Executive

Paul Herdeg



PROFESSIONAL EXPERIENCE

Cuyahoga County Department of Development

Deputy Chief Economic Development Officer, 2019-Present

Director, Strategic Planning and Business Intelligence, 2017-2019

Administrator, Community Development and Housing, 2013-2017

Housing Manager, 1994-2013

Negotiated and directed the closing and implementation of agreements for development financing leveraging well over \$1 billion of new and renovated housing, commercial, and industrial construction throughout Cuyahoga County. Areas of responsibility progressively grew over 26 years to include affordable housing, market rate housing, lead remediation, vacant property demolition and nuisance abatement, renovation of vacant residential and commercial properties, storefront renovation, business growth lending, brownfield cleanup, large scale business attraction.

Stood up both small business assistance and emergency rental assistance programs during the COVID-19 pandemic, engaging stakeholders and leading operational planning to deploy over \$8 million of small business grants, over \$3 million of loans, and over \$10 million of rental assistance. Lead planning and execution of ongoing countywide business and housing COVID recovery work.

Planned, resourced and led execution of strategies to advance Cuyahoga County's housing, community, and economic development. Coordinated development strategies with County-led workforce innovation programming including the SkillUp service and workforce funder alignment.

Managed staff hiring, training, evaluation, coaching, and progressive discipline for a work unit of up to 40 staff. Assigned staff to duties based on their skills, knowledge, abilities, needs of the County, and available funding. Outsourced service delivery as needed to ensure quality of work.

Prepared budgets, controlled spending, and allocated funding of \$6 to over \$20 million per year. Managed performance and financial reporting to funding sources, ensuring compliance with both program and fiscal regulations. Managed the federal and state audit process for my programs and received consistently positive monitoring and audit reports for federally funded activities.

Directed strategic and operational planning for federally funded activities including housing, community development, and affirmatively furthering fair housing. Led the development of a departmental strategic plan aligned with the County strategic plan. Lead annual updating of the County's five year economic development plan. Lead performance measurement and reporting for the County strategic plan and five year economic development plan. Led the development of economic measures for the five year economic development plan. Created an analytical process to better analyze the County's return on its economic development funding investments.

PRIOR PROFESSIONAL EXPERIENCE

Union-Miles Development Corporation,

Executive Director, 1990-1994

Directed all activities of nonprofit agency in southeast Cleveland. Hired, trained, evaluated, promoted, and assigned staff as needed to execute strategy within resource limits. Developed both housing and economic development projects to advance placemaking and job creation goals. Maintained strong stakeholder relationships with elected officials, funders, and intermediaries.

Legal Aid Society of Cleveland

Specialist Attorney, Law Reform Unit, 1985-1990

Led teams of attorneys in complex federal civil rights and consumer litigation. Led both internal and external teams to update and revise the standard reference manual for Ohio consumer law.

EDUCATION AND TRAINING

J.D., Cleveland-Marshall College of Law, 1985, *magna cum laude*

Admitted to the practice of law in Ohio and in the U.S. District Court, Northern District of Ohio

B.S. in Mathematics, Case Western Reserve University, 1980, *cum laude*

Strategic Leadership Training, Cleveland Neighborhood Progress, 1990

Neighborhood Development Leadership, Development Training Institute, 1991

Public Sector Leadership, Fisher College of Business, Ohio State University, 1996-1997

Cuyahoga County supervision and leadership training, multiple courses, 1995-2019

Certificates in federal funds administration and economic research

ASSOCIATION LEADERSHIP

National Association for County Community and Economic Development – Housing Committee Chair, Member of the Board of Directors 2012-14

Ohio Conference of Community Development – Sessions and Training Committee Chair, Member of the Executive Board 2015-19, Vice President 2016-17, President 2017-18